



Our modern learning process inspires your curiosity and growth. "LEARNING CLUB" is our methodology to support you, learners, of all ages to make continuous learning a daily habit through innovative programs, engaging experiences, and skills for a thriving future.

[www.torchholders.com](http://www.torchholders.com)  
[info@torchholders.com](mailto:info@torchholders.com)

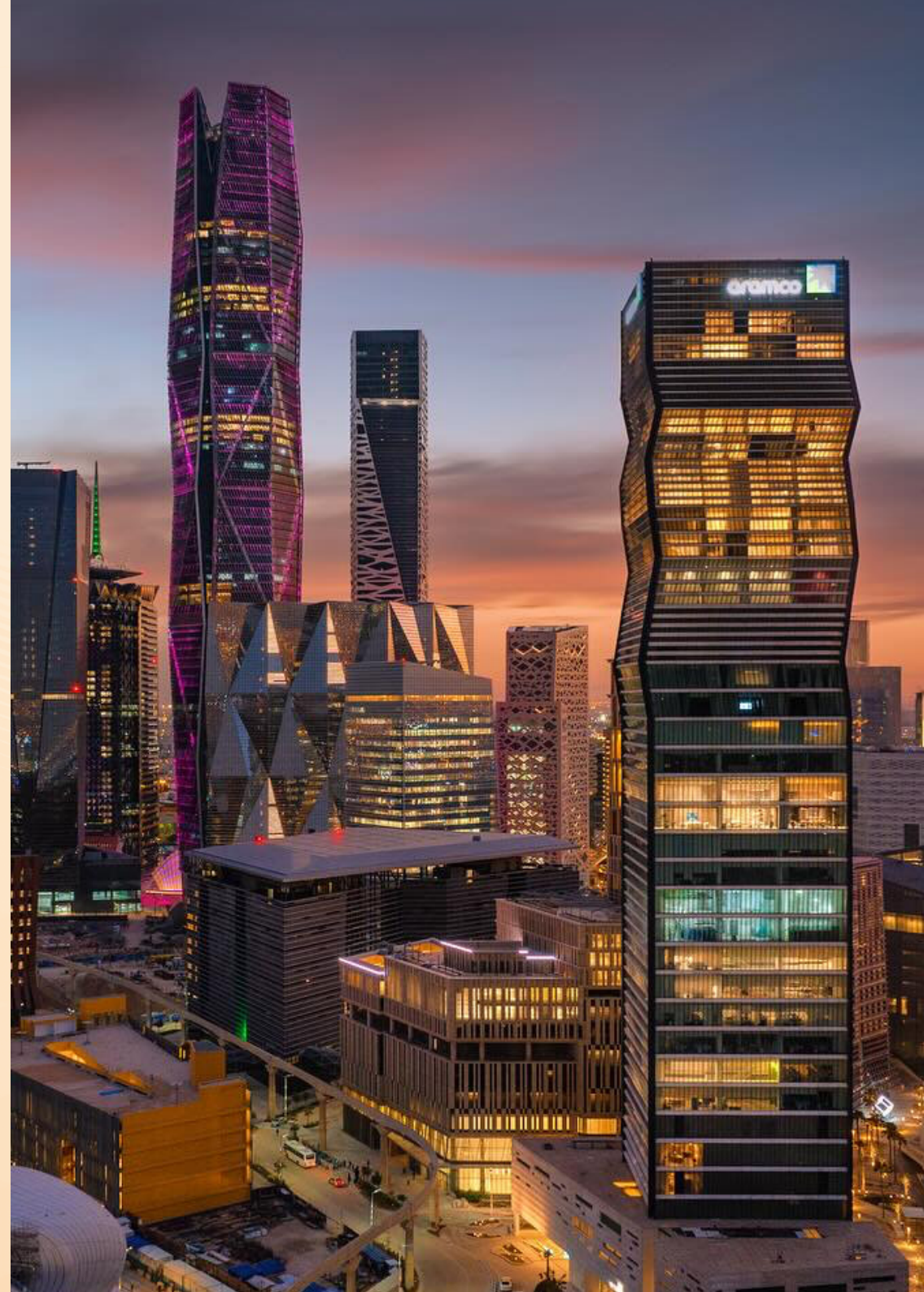


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Located in the heart of Riyadh, TORCH HOLDERS LEARNING CENTER a perfectionist, customer-experience driven, dynamic learning hub dedicated to transforming learning into a daily life ritual. Our programs and courses, whether in-person or remotely, are designed for learners of all ages as we blend technology, creativity, and real-world experience to foster a culture of curiosity and growth. Through flexible programs, collaborative spaces, and access to leading experts, we empower individuals to explore new skills and knowledge beyond traditional classrooms.

Whether advancing careers, pursuing passions, or discovering new interests, we inspire the community to make lifelong learning a natural and essential part of everyday living





It is with great pride and excitement that I welcome you to our new learning hub, an innovative space created with one purpose at its heart: to make learning a natural and joyful part of everyday life.

When I first envisioned this idea, I wanted to build more than just a place where classes are held. I imagined a living, breathing community where curiosity is encouraged, creativity is celebrated, and discovery never ends. Our learning center is designed to inspire people of all ages and backgrounds to see knowledge not as an obligation, but as a companion in their daily journey.

In TORCH HOLDERS LEARNING CENTER, we bring to life some real stories where I was leading learning processes, and several events where I was part of the learning audience of academic, professional, and real case-study events in the GCC, EU, and US. over the last two decades.

I hope that you find in the “LEARNING CLUB” mentality, which we are coming up with, the missing torch to learn and grow in professional and personal aspects.

A handwritten signature in green ink, consisting of a large, stylized 'A' followed by several vertical strokes.

**Ahmed Alsulaiman**

Founder

# OUR MAIN LEARNING FIELDS

**SALES,  
MARKETING &  
BRANDING**

**INSURANCE**

**PROJECT  
MANAGEMENT**

**BANKING &  
INVESTMENT**

**HUMAN  
RESOURCES**

**ENTREPRE-  
NEURSHIP**

**CERTIFIED  
PROFESSIONAL  
PROGRAMS**

**DIGITAL  
TRANSFORMATION**

**ASSESSMENT &  
DEVELOPMENTS**

**ESG  
ENVIRONMENT,  
SOCIAL, &  
GOVERNANCE**

**BOARD OF  
DIRECTORS**

**LEADERSHIP &  
TALENTS**

**AI &  
CYBERSECURITY**

**REAL ESTATE**

**SUPPLY  
CHAIN**

**INFORMATION  
TECHNOLOGY**

## HIGHLIGHTS ON OUR LEARNING PROGRAMS

|                                                |   |                                  |
|------------------------------------------------|---|----------------------------------|
| <b>SALES,<br/>MARKETING<br/>&amp; BRANDING</b> | 1 | Customer Service Excellence      |
|                                                | 2 | Introduction to Public Relations |
|                                                | 3 | Social Media Marketing           |
|                                                | 4 | Marketing Essentials for Growth  |
|                                                | 5 | Digital Marketing                |

|                                     |   |                                |
|-------------------------------------|---|--------------------------------|
| <b>BANKING &amp;<br/>INVESTMENT</b> | 1 | AML Foundation / Certification |
|                                     | 2 | Economics For Banking          |
|                                     | 3 | Banking Law & Practice         |
|                                     | 4 | Crime Prevention               |
|                                     | 5 | ESG Investment                 |

|                                         |   |                                    |
|-----------------------------------------|---|------------------------------------|
| <b>DIGITAL<br/>TRANSFOR-<br/>MATION</b> | 1 | Data Protection                    |
|                                         | 2 | COMIT Foundation                   |
|                                         | 3 | Data Privacy Solutions Engineering |
|                                         | 4 | Ethical Hacker Certification       |
|                                         | 5 | Professional Business Analysis     |

|                               |   |       |
|-------------------------------|---|-------|
| <b>CERTIFIED<br/>PROGRAMS</b> | 1 | CIA   |
|                               | 2 | CMA   |
|                               | 3 | CFA   |
|                               | 4 | SOCPA |
|                               | 5 | CPA   |

|                                     |   |                         |
|-------------------------------------|---|-------------------------|
| <b>LEADERSHIP &amp;<br/>TALENTS</b> | 1 | Creativity & Innovation |
|                                     | 2 | Stress Management       |
|                                     | 3 | Successful Negotiation  |
|                                     | 4 | Positive Thinking       |
|                                     | 5 | Digital Marketing       |

|                                         |   |                            |
|-----------------------------------------|---|----------------------------|
| <b>AI &amp;<br/>CYBERSECU-<br/>RITY</b> | 1 | AI Readiness               |
|                                         | 2 | Foundation in AI           |
|                                         | 3 | Cybersecurity Fundamentals |
|                                         | 4 | Data Protection            |
|                                         | 5 | Penetration Testing        |
|                                         | 6 | Digital Forensics          |

|                               |   |                             |
|-------------------------------|---|-----------------------------|
| <b>BOARD OF<br/>DIRECTORS</b> | 1 | Effective Boards            |
|                               | 2 | Proactive Director          |
|                               | 3 | Leading Board Meetings      |
|                               | 4 | Legal Concerns of Directors |
|                               | 5 | Dynamic Governance          |

|                  |   |                                           |
|------------------|---|-------------------------------------------|
| <b>INSURANCE</b> | 1 | Comprehensive Medical Insurance           |
|                  | 2 | Insurance Marketing                       |
|                  | 3 | Contemporary Issues & trends in Insurance |
|                  | 4 | Advanced Insurance                        |
|                  | 5 | Insurance Corporate Management            |

|                            |   |                                                |
|----------------------------|---|------------------------------------------------|
| <b>HUMAN<br/>RESOURCES</b> | 1 | Human Resources Management for Non-HR Managers |
|                            | 2 | Talent & Retention Management                  |
|                            | 3 | SHRM Certified Management                      |
|                            | 4 | CIPD Advanced Diploma                          |
|                            | 5 | CIPD Foundation Certificate                    |

## HIGHLIGHTS ON OUR LEARNING PROGRAMS

|                    |   |                                          |
|--------------------|---|------------------------------------------|
| <b>REAL ESTATE</b> | 1 | Certification in Property Management     |
|                    | 2 | Real Estate Sales Agents & Brokerage     |
|                    | 3 | Certified Independent Observer           |
|                    | 4 | Certification in Common Areas Management |
|                    | 5 | Real Estate Management Reporting         |

|                     |   |                                                |
|---------------------|---|------------------------------------------------|
| <b>SUPPLY CHAIN</b> | 1 | Supply Chains, Demand Management & Forecasting |
|                     | 2 | Global Supply Chain Network                    |
|                     | 3 | Sourcing Products & Services                   |
|                     | 4 | Internal Operations & Inventory                |
|                     | 5 | Forward & Reverse Logistics                    |

|                           |   |                                       |
|---------------------------|---|---------------------------------------|
| <b>PROJECT MANAGEMENT</b> | 1 | Project Management Fundamentals       |
|                           | 2 | Project Tools & Techniques            |
|                           | 3 | Innovation & Project Management       |
|                           | 4 | IT Ptoject Management                 |
|                           | 5 | Identifying and Managing Project Risk |

|                          |   |                               |
|--------------------------|---|-------------------------------|
| <b>ENTREPRE-NEURSHIP</b> | 1 | Techmopreneurship             |
|                          | 2 | Scaling Your Business         |
|                          | 3 | Success From Inside Out       |
|                          | 4 | Leading in a Disruptive World |
|                          | 5 | Story Telling                 |

|                                                  |   |                                    |
|--------------------------------------------------|---|------------------------------------|
| <b>ESG Environment, Social, &amp; Governance</b> | 1 | AML Application (bacid + advanced) |
|                                                  | 2 | Finance for Non-Financial Managers |
|                                                  | 3 | Fraud Risk Assessment              |
|                                                  | 4 | Introduction to Sustainability     |
|                                                  | 5 | Sustainability Stress Testing      |

|                                     |   |                                  |
|-------------------------------------|---|----------------------------------|
| <b>ASSESSMENT &amp; DEVELOPMENT</b> | 1 | Mitigating Risk of Recruitment   |
|                                     | 2 | Enhancing Organizational Culture |
|                                     | 3 | Individual Development Planning  |
|                                     | 4 | Creating Workplace Wellbeing     |
|                                     | 5 | Promotion & Succession Planning  |

|                               |   |                                                     |
|-------------------------------|---|-----------------------------------------------------|
| <b>INFORMATION TECHNOLOGY</b> | 1 | Cloud Computing Fundamentals                        |
|                               | 2 | Data Analytics & Visualization                      |
|                               | 3 | Microsoft Productivity & Office Specialist Skills   |
|                               | 4 | IT Service Management & ITIL / IT Governance Basics |
|                               | 5 | Programming & Automation with Python                |

# OUR COACHES



**AHMED  
ALSULAIMAN**

- GOVERNANCE
- ACCOUNTING
- ENTREPRENEURSHIP



**VICTOR BABU  
CHINTA**

- COMPLIANCE
- INTERNAL AUDIT
- INTERNAL CONTROL
- AML / SANCTION



**YASER BUCHA**

- AI IN APPLICATION
- AI TOOLS



**RAJ GOODMAN**

- AI WORKFLOW  
ESSENTIALS
- AI LEADERSHIP



**KRITHI VASAN**

- BANKING COMPLIANCE
- AML
- TRANSACTIONS ADVISORY



**JAMES SUMMERS**

- PROJECTS SCALING UP
- BUSINESS ACCELERATION



**DR. ATEF ISMAIL**

- ISLAMIC BANKING
- FINANCING PRODUCT



**REBECCA CANT**

- HOSTAGES NEGOTIATIONS
- NEGOTIATION MASTERY  
APPLIED
- RISK MANAGEMENT



**VENKATESH RAMA**

- BANKING OPERATIONS
- CREDIT MANAGEMENT
- RISK MANAGEMENT



**JOSH FLETCHER**

- SUSTAINABILITY
- ENERGY & PERFORMANCE
- MENTAL HEALTH
- PHYSICAL HEALTH



**AHMED BAGHAT**

- SECURITY ASSESSMENT  
AND GAP ANALYSIS
- BACKUP METHODOLOGY  
FOR BUSINESS



**MEDHAT ABU  
ALSAUOD**

- ZAKAT & TAX
- INTERNAL AUDITING
- ACCOUNTING & AUDITING



**BOB CARLI**

- POLICIES & PROCEDURES



**LUIS CORTES**

- AI APPLICATIONS



**DR. HODA  
ALSHAFIE**

- INSURANCE
- CUSTOMER SERVICE
- PROJECT MANAGEMENT
- SALES & MARKETING